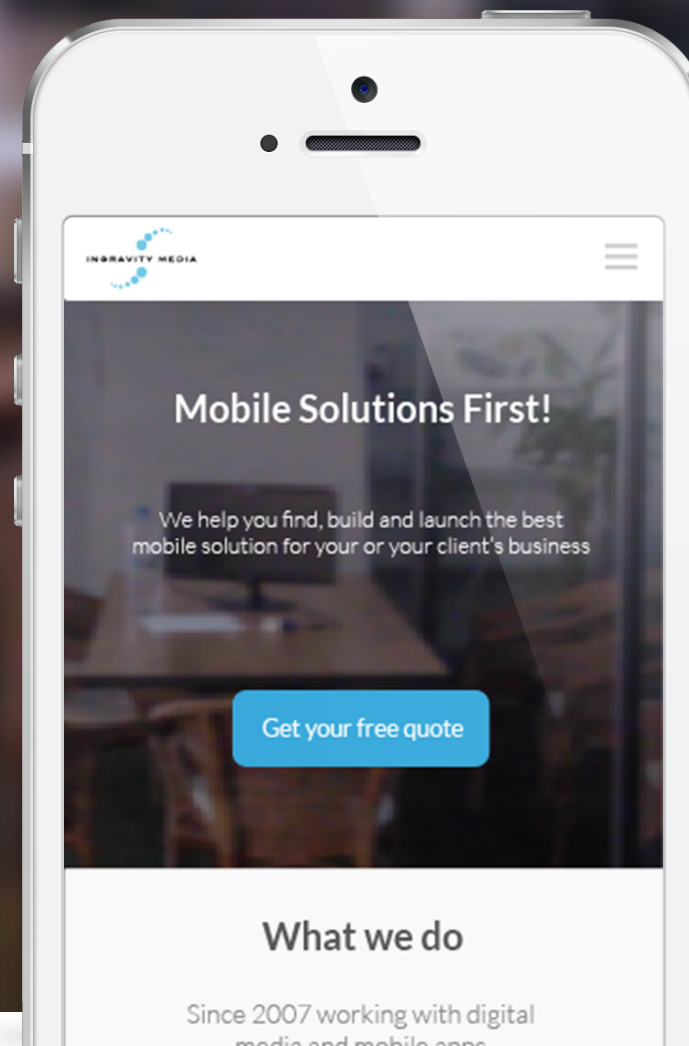


Mobile Solutions First!

We help you find, build and launch the best mobile solution for you or your client's business



About Ingravity Media

Let's introduce our selves!



Hello! ¡Hola! Oi! Bonjour! Hallo! Ciao! Hejsan!

We are a multi-cultural team with a real passion for mobile solutions.



Since

2007

Working with digital media and mobile apps



Team Members

40+

A team of mobile specialists based in Barcelona and Berlin



Apps delivered

100+

Delivered 100+ apps and mobile solutions the past year

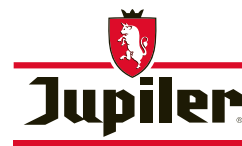
Our Mobile Cities

We are a multi-cultural team with a real passion for mobile solutions.



We our Clients!!

And so far, over 50 brands and agencies have loved us back!

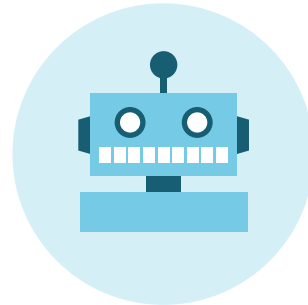


and many more...

Mobile Strategy



Concepts & Creativity



Smart Appliances



UX / UI Design

Our offering



App Development

Distribution & Analytics

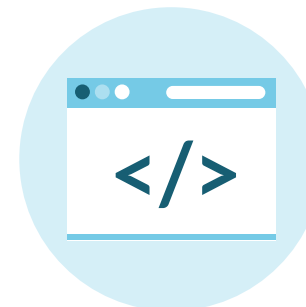


Your 360° Mobile Solutions Partner

Operations & Maintenance



Web Development



Quality Assurance, QA



Back-end services & APIs

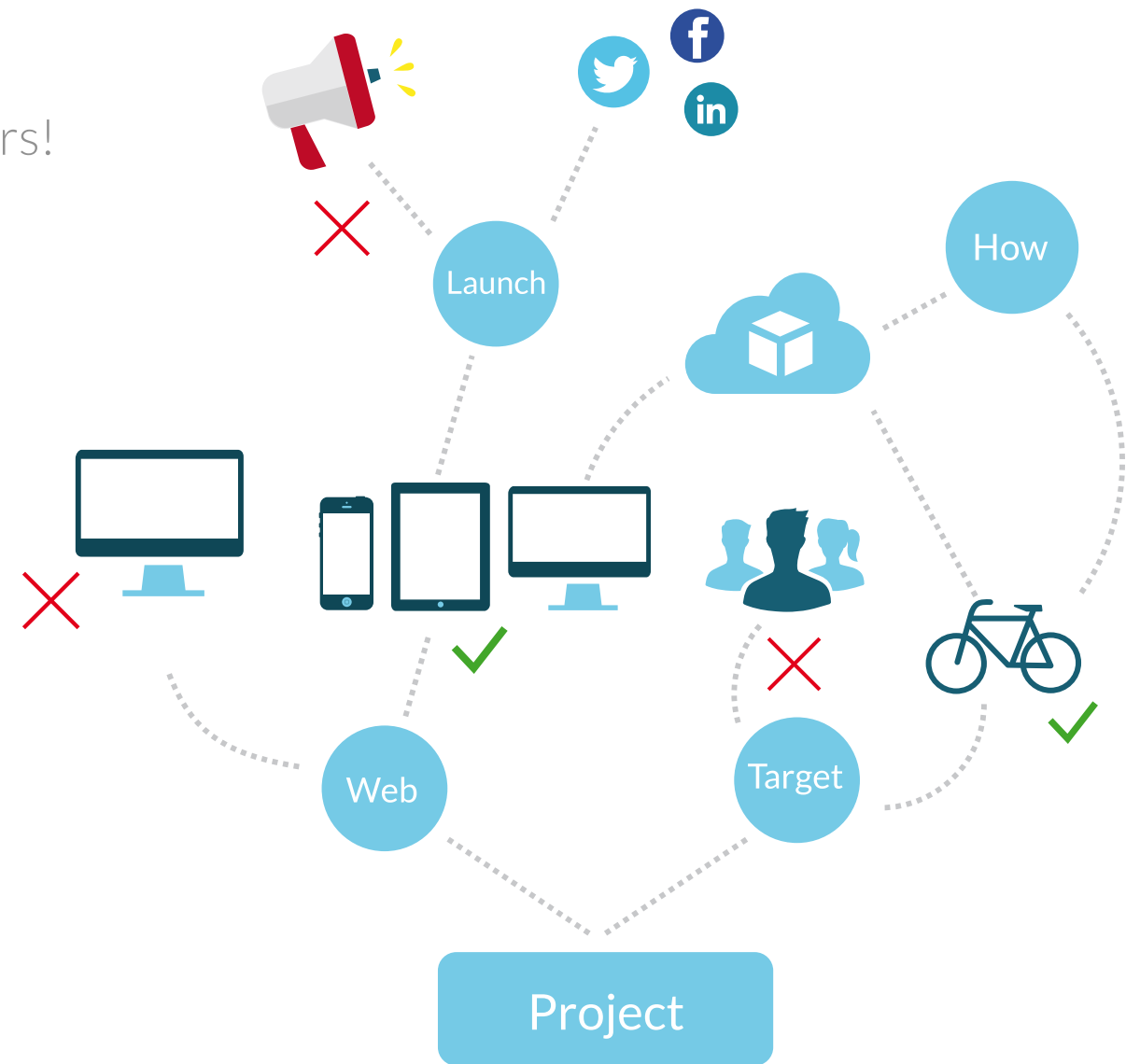


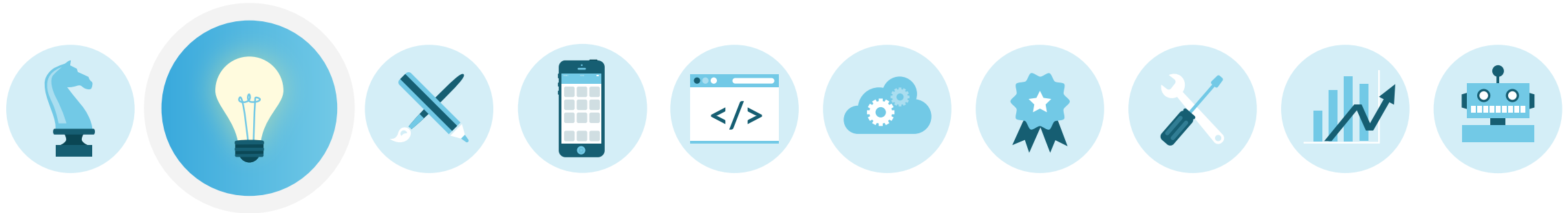


Mobile Strategy

Leverage your business on 1.75 billion smartphone users!

- There is currently 1.75 billion smart phone users in the world and we no longer need to convince our clients that mobile must be a part of every companies strategy. Today the challenge is to understand how a company or brand can leverage on mobile and use the technology for it's business.
- Regardless if you are looking to utilize the mobile channel for brand building, sales, communication or media Ingravity Media will guide you in the right direction during the path of finding the optimal mobile strategy to be integrated with your overall company strategy.
- Let Ingravity Media be your strategic partner and help you make the most out of mobile!

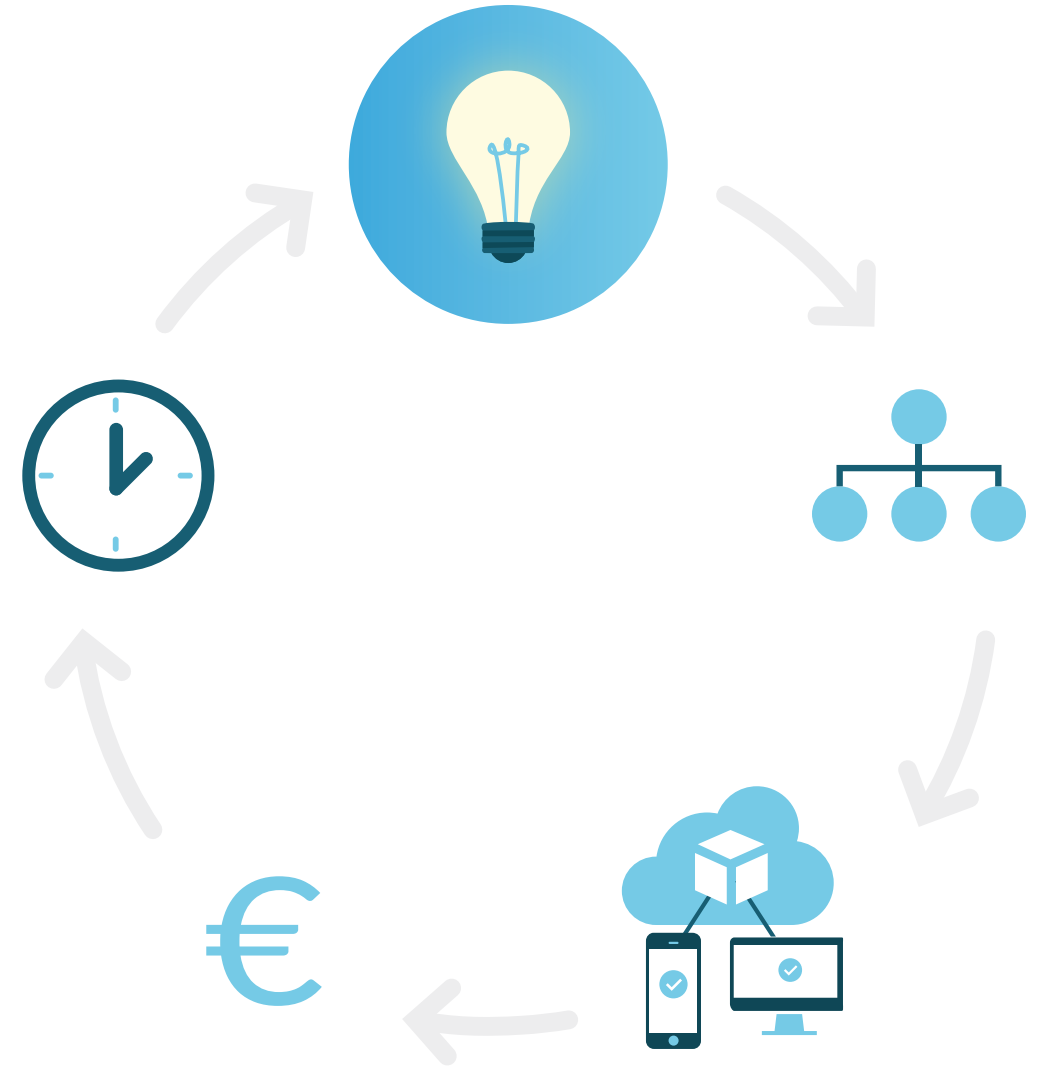




Concept & Creativity

Finding the right way to utilize mobile technology!

- We help you find the right ingredients for your mobile solution. Through creative processes we collaborate with our clients to find compelling concepts and solutions.
- We study the market and competitors to borrow what can be borrowed and invent what does not exist. Features are suggested, evaluated, agreed and the road map is defined.
- Technology should not be a limitator but we do need to evaluate the feasibility and technology choices in order to provide a powerful concept.

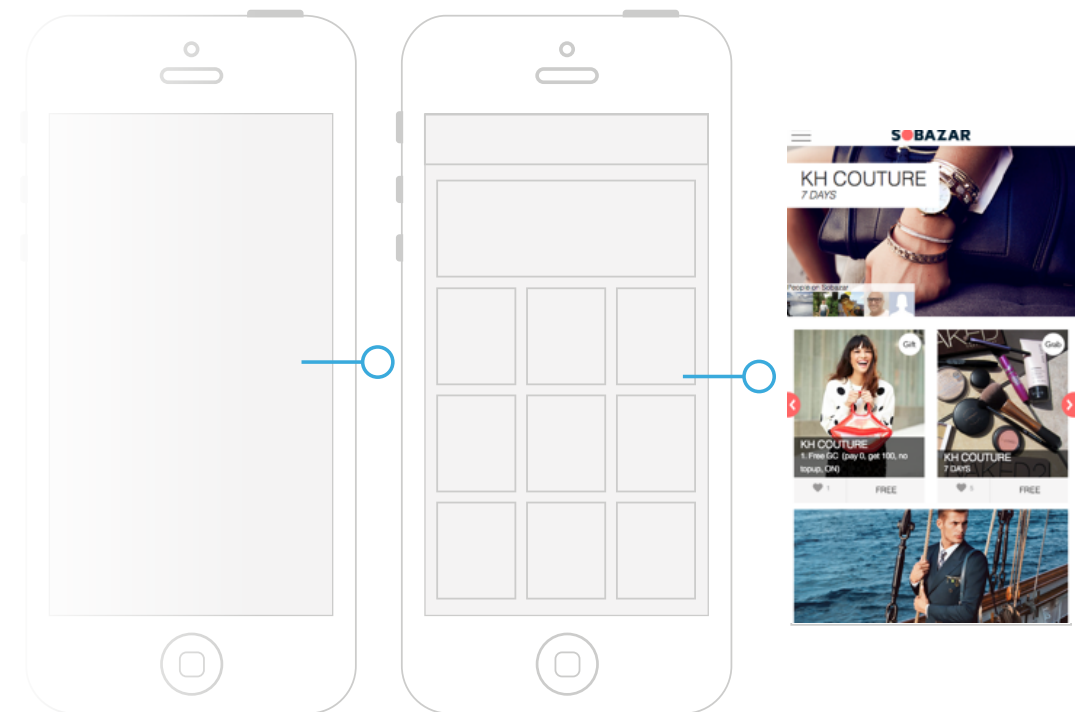


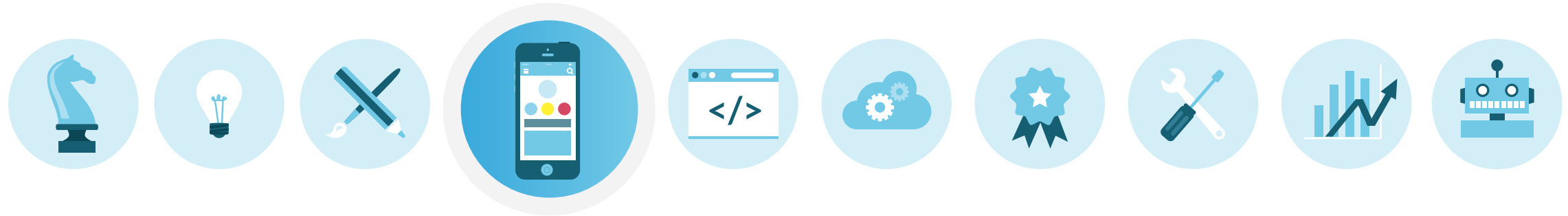


UX/UI Design

Creating interfaces users fall in love with!

- Smart phone users spends more time on their phone than watching TV. To make sure your app or website is their preference it is imperative that the user experience and user interface design are thoroughly defined and analyzed.
- We design attractive, intuitive and engaging user experiences and interfaces for both innovative start-ups and large corporations and no detail is too small to be overlooked.
- We always apply a user centric approach where test groups and A/B testing of our design is used to make sure we're not heading the wrong direction.





App Development

Building native Apps for any smartphone!

- We build bespoke native Apps for any mobile device and operative system, including iOS, Android, Windows Phone, Blackberry, Migo etc.
- Our Apps are seamlessly integrated with both device hardware and external APIs.
- With a long experience of SDKs and 3rd party libraries we make sure the development is efficiently optimized by applying scrum project methodology.
- Our engineers are generally focused on one platform in order to provide the highest expertise to our clients.

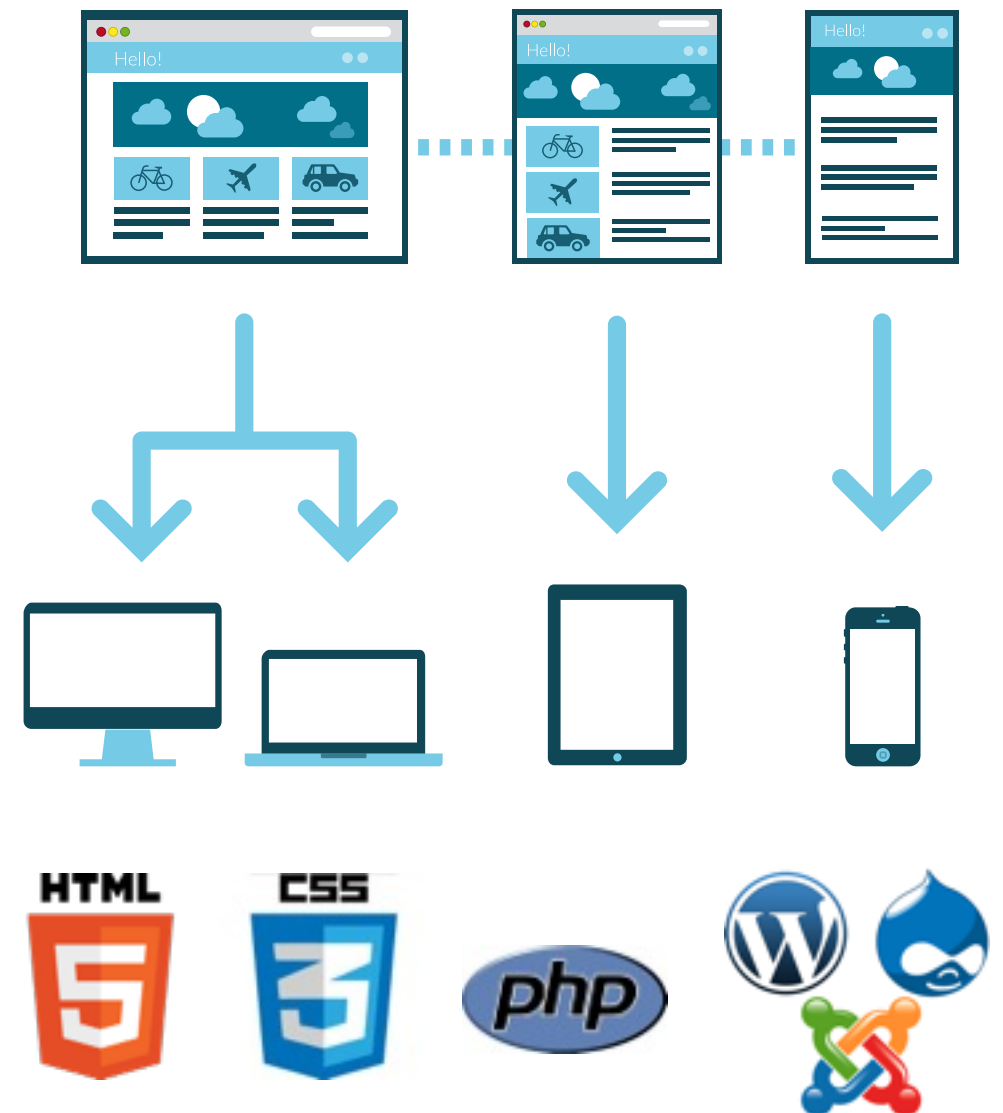




Web Development

Building web sites for any device and browser!

- We have designed and built desktop and mobile optimized web sites since 2007 and were early adapters on responsive web design.
- Our web development team have a long experience in both bespoke web development using HTML5/xHTML, CSS and PHP and utilizing frame works, such as Wordpress, Drupal and Joomla. The selected technology depends on the client's needs and requirements.
- We are experts in e-commerce solutions and building intuitive CMS and back-office interfaces.

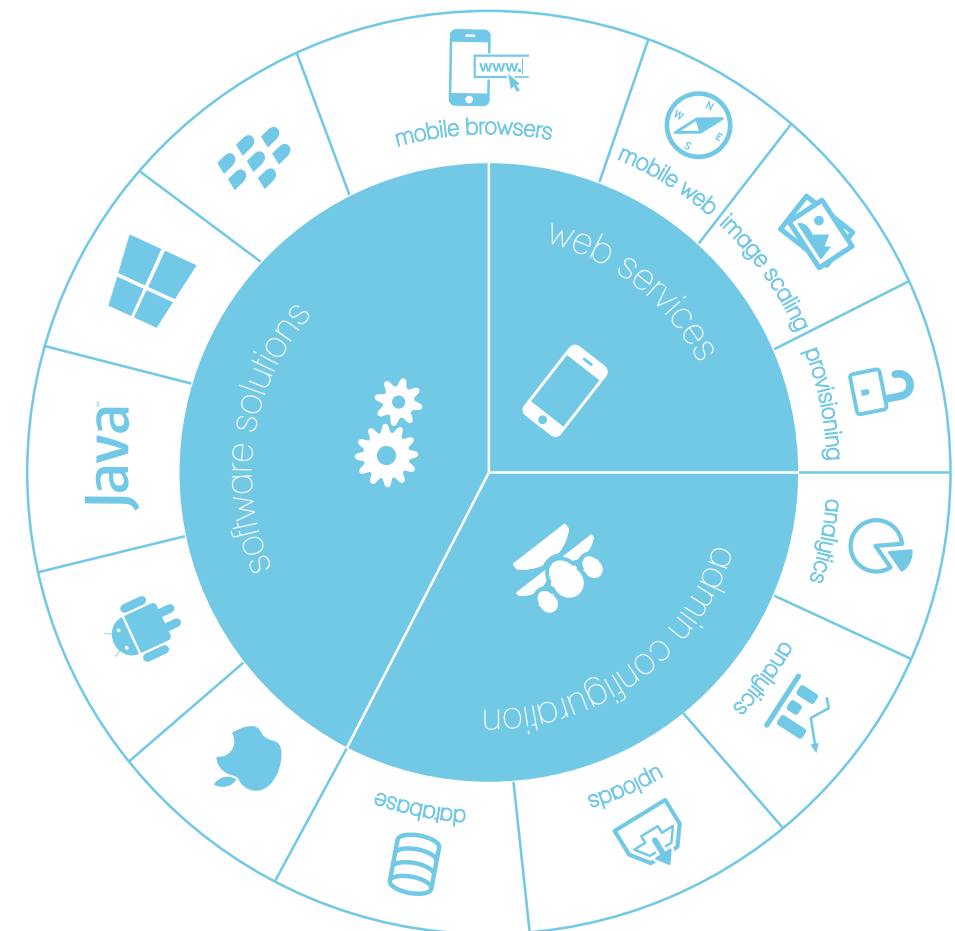




Back-end services & APIs

Creating beauty and intelligence on the inside

- The real intelligence of most IT solutions lies within the back-end architecture. We build robust and mobile optimized server solutions and APIs.
- We build middleware's to integrate with 3rd party solutions and data bases utilizing the latest mobile optimized technologies.
- Messaging services, payment solutions and high security authentication solutions are just a few of our expertise areas and we have a wide knowledge of back-end technologies, such as JAVA, PHP and Ruby On Rails.





Quality Assurance, QA

Breaking things to make them unbreakable!

- The essence of Quality Assurance is to make sure that what we deliver looks, feels and works like intended. Strangely, this is an area which is neglected by many development companies. However, this is not the case at **Ingravity Media**. We live and breath QA everyday and the QA process is well integrated in our projects, from concept to final product.
- Our back-end solutions are load tested and response times are optimized.
- Bug reports can be charged with the client their convenience through our bug reporting system





Operations & Maintenance

Always at your service and by your side!

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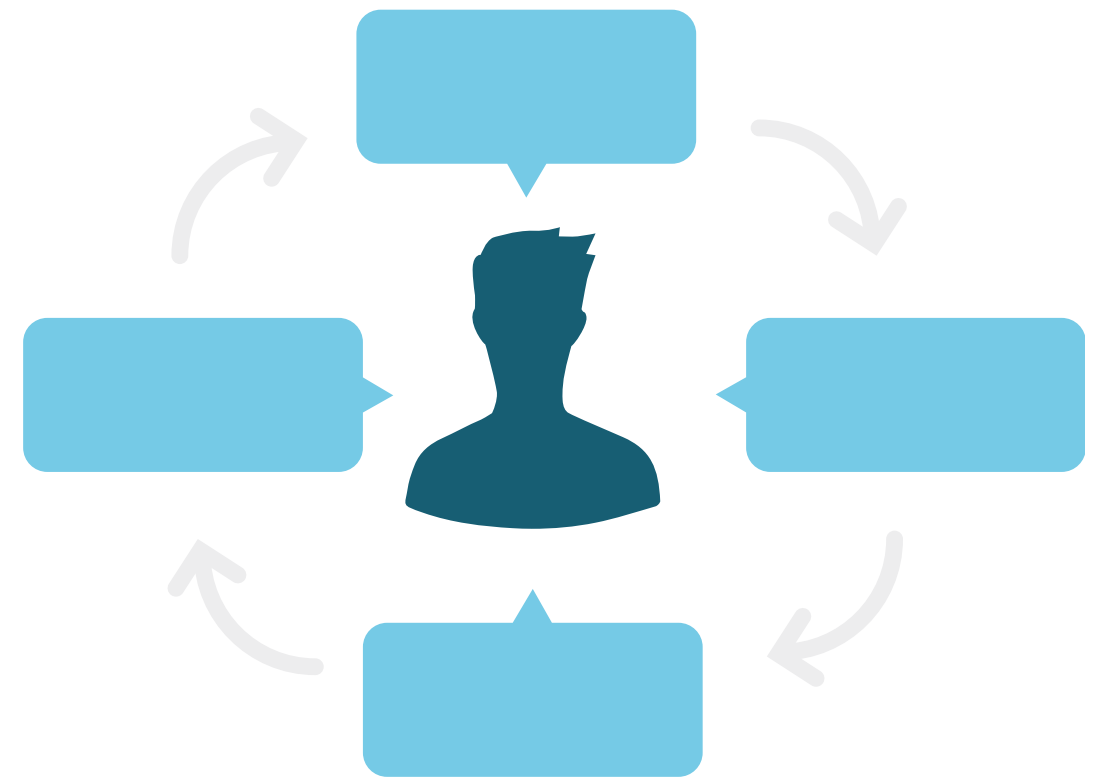




Distribution & Analytics

Discoverability and reach through analytics!

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Smart Appliances

Creating smart things and make them communicate!

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Case Studies

Some of our successful job!

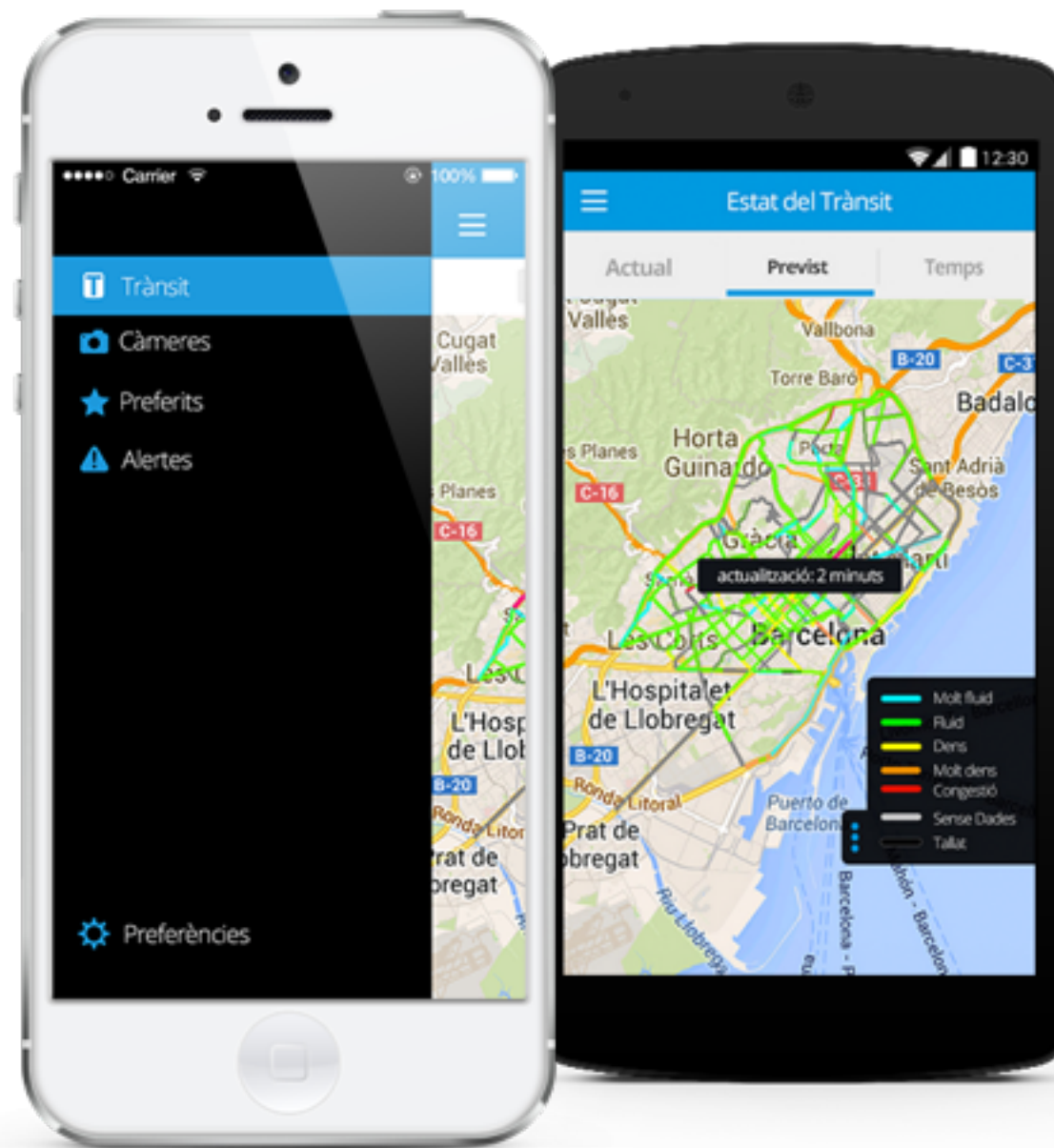


Transit (Ajuntament de Barcelona)

Android, iOS

 Barcelona, Spain

- Transit is an application that offers the user a consulting tool showing the current and predicted traffic conditions, and in addition the ability to view images of traffic cameras in the city of Barcelona.



Woo Sports

API, Backend, IOS

📍 Boston, USA

- First of it's kind hardware incorporating the next generation of software development.
- A perfect union of a sensor and an application translating data into Jump height, airtime and gforce



Push Technologies

API, Backend, Backoffice

📍 Barcelona, Spain

- The all in one multi-channel mobile communications platform
- Smart Targeting based-on geolocation, proximity, gender, age, language and more. Increase user engagement by pushing right place at the right time
- Manage your apps, campaigns and reports from a single console



La Caixa

Android, iOS

Barcelona, Spain

- Application that allows users to manage their savings. From their bank account allows you to save money in your savings account,



Hide My Phone

Android, iOS

 London, UK

- Hide My Phone is a super secure and secretive VoIP solution made in collaboration with Privax, the creators of Hide My Ass, the first consumer focused mobile VPN client.
- The app allows the user to purchase both land line and mobile numbers for 45 countries. These numbers are subscription based with top-up credits just like a prepaid SIM card.
- Additionally, the service includes a real time chat, much like whatsapp, where the user can keep secret and secure chats with other HMP users.

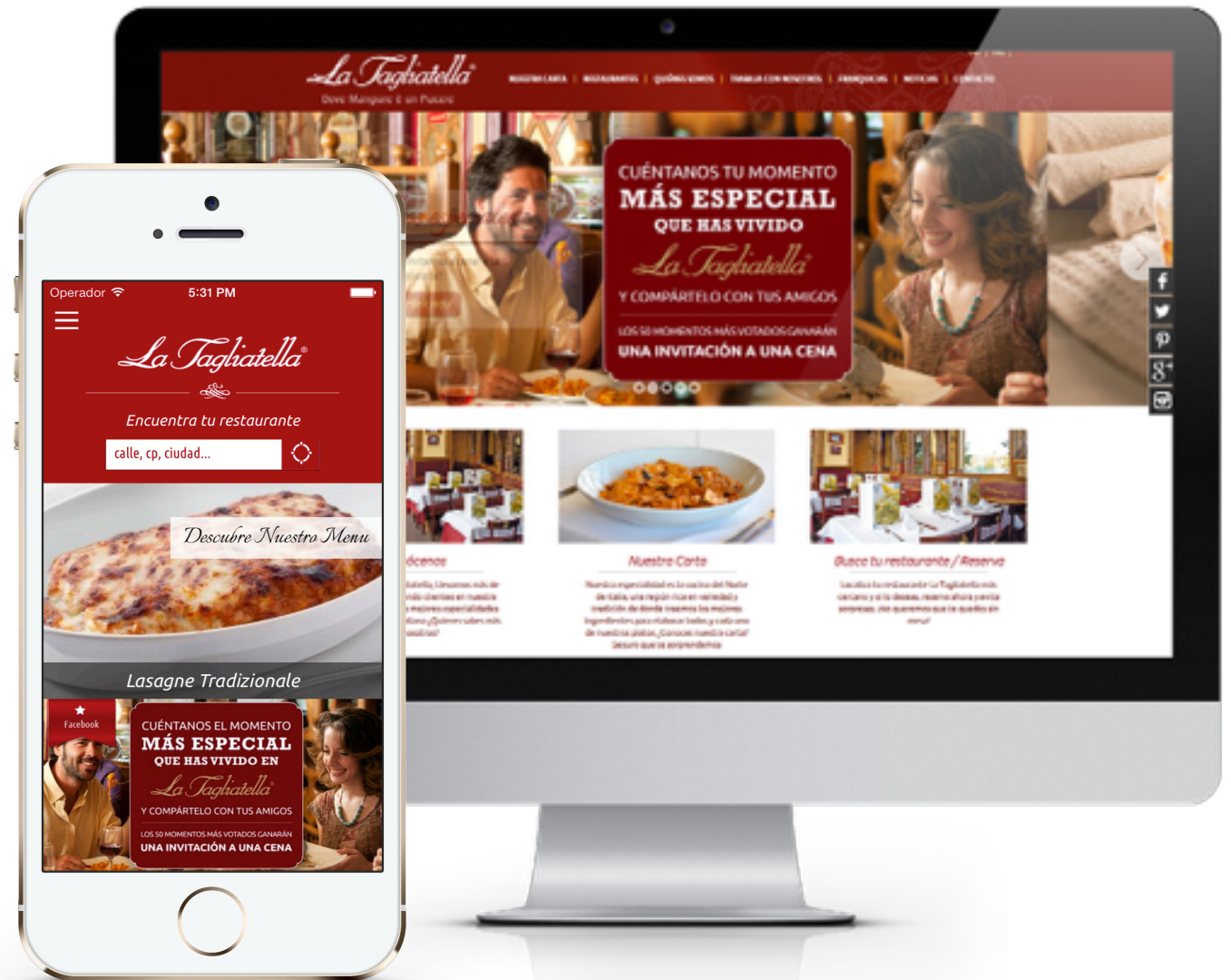


La Tagliatella

IOS, Android, web

📍 Barcelona, Spain

- By late 2013 Armrest contacted Ingravity to create a new mobile friendly version of the web site for their flagship brand “La Tagliatella”.
- The result was a 360° web & mobile platform including a responsive web site, CMS, Facebook campaigns, Franchise portal and native apps for iOS and Android.



Axe: Susan Glenn

Social cross platform web campaign

Barcelona, Spain

- **What?**
 - Brand building campaign for the deodorant Axe by Unilever.
 - Cross platform web site integrating with facebook and twitter
- **Why?**
 - Create virality and buzz on the web
- **How?**
 - Utilizing stitching of spherical images to get a feeling of being at the Times Square, NY.
 - Connect to facebook to declare your girl friends “the ideal woman”, i.e. Susan Glenn
- **Results:**
 - Award winning campaign

Over 300.000 visitors first month



Only Apartments

Web responsive

Barcelona, Spain

- **Why?**
Only-apartments wanted to offer its broad base of global users (both home-owners and tenants) a practical and convenient way to access their reservation services for short-stays through their smartphones.
- **What?**
Mobile optimized HTML5 site for online reservations of rental apartments, managing 15,000 apartments in 1,000 destinations

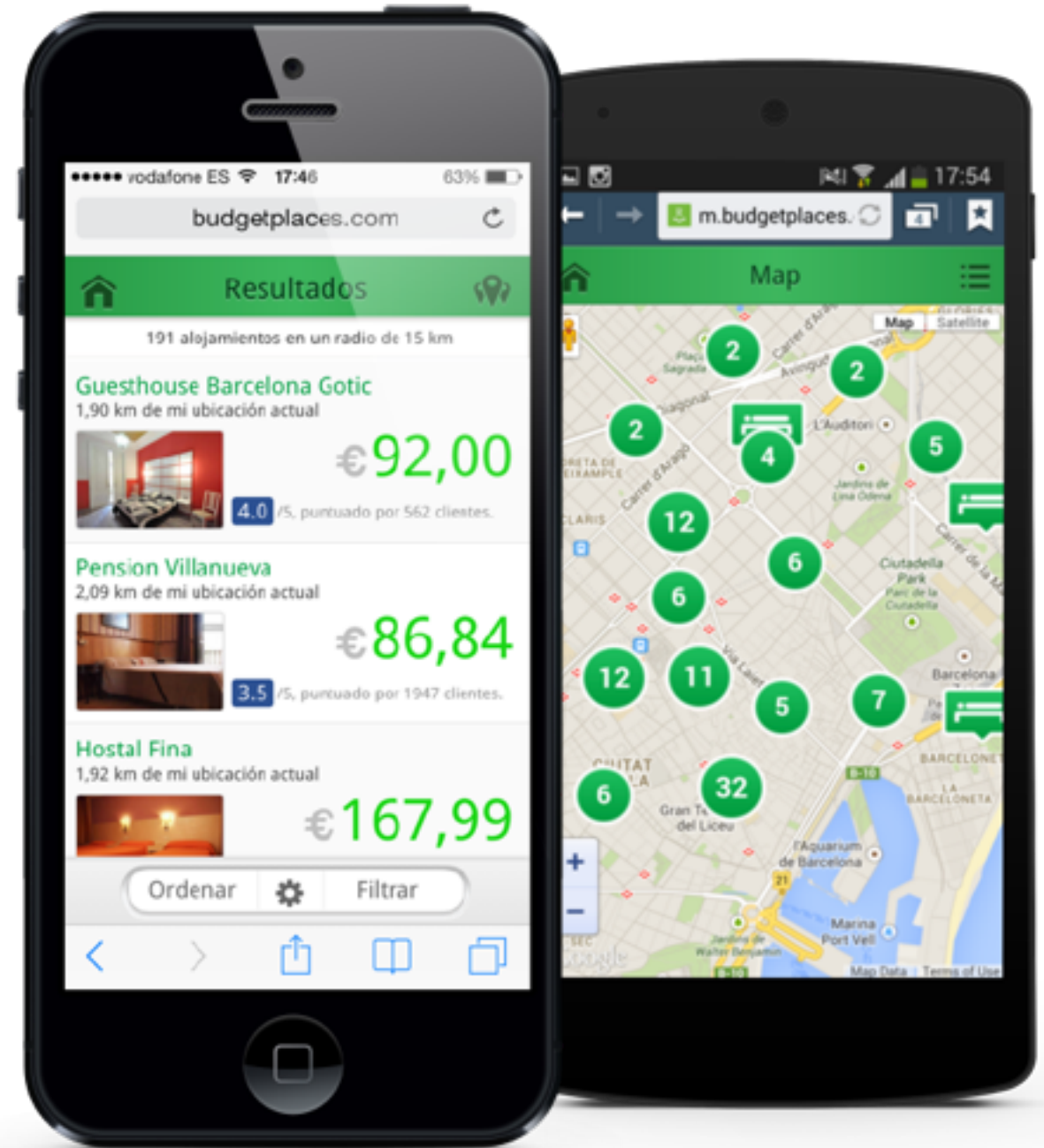


Budget Places

Web responsive

📍 Barcelona, Spain

- The project objective was to enable users to access the same information and actions via mobile and via desktop website by delivering an HTML5 mobile site and by replacing their existing Android and iOS apps.
- The key goal was to allow all Budgetplaces.com users to be able to book a hotel in a maximum of 6 clicks or less.



Sobazar

IOS, web

Barcelona, Spain

- **What?**
 - E-commerce platform for offer/discount deals
- **Why?**
 - Telenor recognized a un explored market in Southeast Asia where a growing population has access to both financial means and smartphones
- **How?**
 - Thinking “mobile first”
 - Native App
 - Responsive Web built on HTML 5, CSS and PHP
 - All was created using the same API and CMS



Digital Management Inc

IOS, web

Barcelona, Spain

- **What?**
 - Corporate Web site for IT consultancy company
- **Why?**
 - DIMI had a old web site and wanted to renew it to reflect their new line of services in the mobile sector
- **How?**
 - Responsive Web 100% built on customized Wordpress
 - Wordpress CMS
 - New SEO set-up and maintenance
- **Result**
 - 100% increase of traffic in less than 2 months
 - 30% from mobile



Thank you!

Let's talk Business

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